

CONTACT US

ECONOMIC DEVELOPMENT

The City of Minnetonka's economic development staff is pleased to offer our resources and expertise to assist local businesses. We can help with financial assistance programs, workforce development and site selection, as well as connect business owners with contacts and programs at the county, state and federal level.

The city also has planners, inspectors and engineers available to help businesses with technical needs.

Visit us online at minnetonkamn.gov/business or contact the staff listed below to learn more about how we can help you thrive!

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CITY OF
MINNETONKA

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MINNETONKA

Where your business can thrive



CITY OF
MINNETONKA

ABOUT MINNETONKA

Minnetonka - one of Money Magazine's "100 Best Places to Live in America" - is a unique community with beautiful natural surroundings located just outside Minneapolis-St. Paul. Our community has a thoughtful blend of big-city amenities and small-town charm. It's the perfect place for your business to thrive.



BY THE NUMBERS



Population

53,776
(20th in Minnesota) 8.13 percent increase since 2010



Educated Community

98 percent have high school diploma,
68 percent have college degree



Employers

2,281



Jobs

45,136
(10th in Minnesota)



Growth

Jobs have increased
4.1 percent since 2010

Source: Metropolitan Council and Minnesota Department of Employment and Economic Development



- Finance and Insurance **26%**
- Retail and Trade **10%**
- Health Care and Social Assistance **8%**
- Manufacturing **11%**
- Professional and Technical Services **5%**
- Management of Companies and Enterprises **8%**
- Accommodation and Food Services **3%**
- Administrative and Waste Services **5%**
- Educational Services **5%**
- Information **4%**
- Wholesale Trade **4%**
- Real Estate and Rental and Leasing **3%**
- Other Services, Ex. Public Admin. **1%**
- Construction **3%**
- Public Administration **1%**

Source: Metropolitan Council and Minnesota Department of Employment and Economic Development

MAJOR EMPLOYERS

UnitedHealth Group
Health Care

Largest healthcare company in the world

Cargill
Food Service

Largest privately-held company in the U.S.

Carlson Companies
Travel/Tourism

Boston Scientific
Medical Devices

Medica Health Plans
Health Care

Ridgedale Center
Retail

CONVENIENT LOCATION



Public Transit

Metro Transit (metrotransit.org) serves the area with multiple bus routes, including express service to downtown Minneapolis. Construction is under way on the Southwest Light Rail (train) line, which will connect Minnetonka to Minneapolis, St. Paul, Bloomington and the airport.



Airport

Minnetonka is just 18 miles from Minneapolis-St. Paul International Airport (mspairport.com), with two terminals and flights to more than 120 domestic and international destinations.



Lodging

There are nearly 1,000 hotel rooms in Minnetonka, with ample conference and event spaces.



Railroad

Active rail lines, including Burlington Northern Santa Fe and Canadian Pacific, run through the city.



Higher Education

There are 35 colleges and universities in Minneapolis-St. Paul area.

