

2023 ANNUAL REPORT and STRATEGIC PROFILE



MINNETONKA'S CITY COUNCIL constructs a budget that aligns with the city's strategic profile. In 2023, Minnetonka realized long-term visions with projects like Ridgedale Commons, the city's first urban park, and Tonka-Woodcroft Improvements, the city's largest reconstruction project. The purchase of The Marsh was an unexpected opportunity made possible by the city's consistently stable financial management. More than 1,300 people provided feedback on the purchase through Minnetonka Matters. This year, the community continues to guide the future of The Marsh and other community assets with the Community Facilities Study.



Strategic profile

Minnetonka's strategic profile is built around six priorities that lead to strategies and action steps. This annual report highlights progress made in each area and outlines new strategies for 2024. View the dashboard and track progress anytime at [Minnetonkamn.gov/city-data](https://minnetonkamn.gov/city-data).



Annual community survey

Source: Census Bureau & 2023 Minnetonka Resident Survey



Population
54,474



Like most
25%
Natural environment
and open spaces



Like Least
19%
Lack of
sidewalks/trails



Lived here
20+ years
21%



Moved here less
than 5 years ago
33%

For more than a decade, Minnetonka residents have ranked their quality of life among the top three suburbs in the metropolitan area. City services also continue to be the most highly rated in the area. The value of those services continues to rank highly as well, receiving a 90 percent positive rating in the most recent community survey.

A successfully connected community

In 2023, Minnetonka Matters logged nearly 5,000 contributions from community members. Visitors provided comments, completed surveys and uploaded photos on a wide range of community projects. The feedback helps guide the work of Minnetonka's city council, its boards and commissions and staff.

Top Projects	Number of participants
The Marsh	1,301
Community Facilities Study	1,281
Adult-use cannabis	910
Climate Action and Adaptation Plan	751
Community Forest Management Plan	178



Financial Strength and Operational Excellence

Minnetonka has consistently ranked among the metro area’s top three suburban communities for more than a decade. The city maintains a long-term positive financial position by balancing revenues and expenditures for operations, debt management and capital investments.



Minnetonka consistently receives the highest possible bond rating.



90 percent of residents surveyed rate the quality of city services as good or excellent.



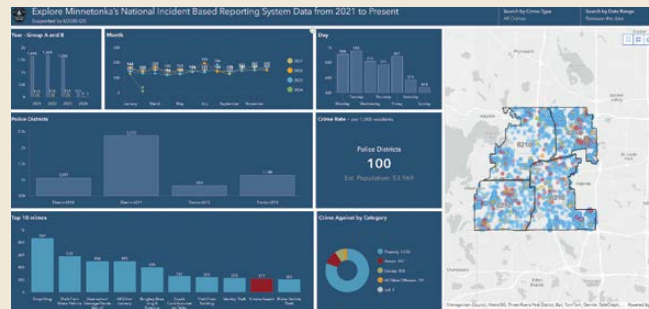
Ridgedale Commons is Minnetonka’s newest city park.

Safe and Healthy Community

A new police cadet program will build a strong, diverse pipeline of future officers. New public dashboards help display crime and other public safety trends. The acquisition of The Marsh preserved and stabilized a unique community asset.



Justin Johnson is a former college and pro football player transitioning to a career in law enforcement.



New public dashboards add transparency to public safety operations.



The city successfully acquired and reopened The Marsh fitness and wellness center.

Sustainability and Natural Environment

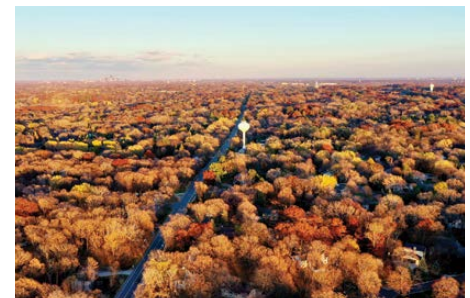
The community is developing strategies and resources to help prepare for, recover from and thrive in a difficult and changing climate. More than 1,000 participants provided feedback for Minnetonka’s Climate Action and Adaptation Plan.



A climate action plan will set strategies to better prepare for extreme weather events and reduce greenhouse gases.



Resilient Minnetonka provides resources and technical landscaping assistance.



Minnetonka is developing a plan to evaluate the health of trees across the city and plan for the future of our community forest.

Livable and Well-Planned Development

The city continues to take steps to diversify Minnetonka’s housing stock with plans to add more affordable housing. Planners are working with developers to support the growth and redevelopment of the Opus Area and related improvements.



The transformation of the Opus Area continues with new affordable housing and design of a new public space adjacent to the Minnetonka light rail station.



A new rental registration program aims to support property owners and their tenants with better information and housing resources.



Health inspectors visited more than 700 facilities. Building inspectors conducted more than 15,000 inspections and issued around 8,000 permits.

Infrastructure and Asset Management

Minnetonka uses long-term planning to provide safe, efficient and well-run infrastructure and transportation systems. The goal is the preserve long-term investments and ensure reliable services.



Tonka Woodcroft Improvements reconstructed 6 miles of streets and utilities and added a new mile-long trail.



The city operates nine electric vehicle charging stations serving more than 1,000 drivers with 6,855 sessions.



Work is underway on the Hopkins Crossroads Trail providing another valuable community connection.

Community Inclusiveness

Minnetonka works to create a community that embraces new perspectives and experiences to build an inclusive and equitable city for all. A newly created DEI commission will begin work in 2024.



The New Americans Academy introduces participants to the city, its services and helps them better understand their rights.



Increased scholarships and internships provide youth with new professional opportunities.



Sensory Room

A sensory room is now available at all city events to provide the best sensory input for attendees with specific needs.

Minnetonka City Council

Meetings are typically held on Mondays at 6:30 p.m.

Minnetonka Boards and Commissions

- Charter Commission
- Diversity, Equity & Inclusion Commission
- Economic Development Advisory Commission
- Park Board
- Planning Commission
- Senior Advisory Board
- Sustainability Commission

All city council, board and commission meetings are posted on the city calendar with links to the agenda and meeting packets. Visit minnetonkamn.gov/calendar.



MINNETONKA CITY COUNCIL FROM LEFT TO RIGHT, Patsy Foster-Bolton (Ward 1), Brad Wiersum (Mayor), Kissy Coakley (Ward 4), Paula Ramaley (Ward 3), Deb Calvert (At Large Seat A), Kimberly Wilburn (At Large Seat B), Rebecca Schack (Ward 2).

The council also serves as the city's Economic Development Authority and Local Board of Appeal and Equalization.



Mike Funk
City Manager



Moranda Dammann
Assistant City Manager



Julie Wischnack
Community Development
Director



Corrine Heine
City Attorney



Darin Nelson
Finance Director



Kevin Fox
Interim Fire Chief



Scott Boerboom
Police Chief



Will Manchester
Public Works Director



Kelly O'Dea
Recreation Services
Director



Minnetonka City Hall

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