



Social Media Policy

The City of Minnetonka uses social media sites, such as Facebook and Twitter, to provide two-way communication with the public.

The City of Minnetonka welcomes participation and comments from the public on its social media sites. The city expects those who make comments to exchange opinions and ideas in a climate of mutual respect. The city monitors its social media sites and will remove any of the following forms of content:

- Comments unrelated to the topic of the forum, or hyperlinks to material that are not directly related to the discussion
- Posts and comments that include vulgar, offensive, threatening or harassing language, or personal attacks
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender or gender identification, marital status, status with regard to public assistance, national origin, physical or mental disability, or sexual orientation
- Commercial promotions or spam
- Private, personal information published without the subject's consent
- Potentially libelous comments
- Posts and comments that advocate illegal activity
- Comments in support of or opposition to political candidates, political parties or ballot measures
- Obscene or sexual content, or links to obscene or sexual content
- Information that could compromise the safety or security of the public or public systems

Please Note: Comments expressed on the city's social networking sites do not reflect the opinions or positions of the City of Minnetonka, its employees or elected officials.

Data Practices and Records Retention: To the extent that any content on social media is government data, such data are transitory communications and will not be retained.

In the event of an emergency, call 9-1-1 for a Police, Fire or EMS response. The City of Minnetonka cannot guarantee a timely emergency response to comments posted on social media sites.