



City of Minnetonka Music in the Park Sponsorship Application

Thank you for your interest in sponsoring a concert at the City of Minnetonka's Free Music in the Park Concert Series!

These concerts take place at the Amphitheater on our city campus. The series runs every Tuesday, from 6:30-8 p.m., June 25 through August 27 and is free for all attendees.

Sponsorship Details

- \$500 fee to sponsor one concert.
- Business name and/or logo on our Entertainment in the Park flyer- flyer is placed throughout the city and is present at each concert on large sandwich boards.
- Recognition in our Minnetonka Memo city newsletter that goes out to approximately 29,000 households.
- City of Minnetonka social media post.
- Verbal recognition by the band during the concert.
- One table and two chairs provided the evening of the concert to pass out marketing materials, giveaways, etc. if desired. Set-up is available as early as 5:00 p.m.
- On average, 350 people attended each Music in the Park concert in 2023.

Applicant Information

Contact Name: _____
First *Last*

Business Name: _____

Business Address: _____
Street Address

City *State* *ZIP Code*

Phone: _____ Email _____

Availability (please select all dates you're available to sponsor)

June

25

July

2

9

16

23

30

August

6

13

20

27

Comments: _____



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Sponsorship Guidelines

- Must be an organization or business operating in the city of Minnetonka.
- The organization's product or service cannot conflict with city's decorum, policies or goals. For example, the city does not accept sponsorships or advertisements from organizations such as those promoting tobacco use, alcohol, gambling, religious organizations/communities etc.
- The organization's product or service cannot compete with a city program or facility.
- Sponsors cannot sell services, products or exchange funds on-site for any reason.
- City cannot appear to endorse any party, candidate or social issue. Must be politically neutral.
- The city reserves the right to reject any and all sponsorship requests.

Disclaimer and Signature

I certify that I have read and understand the sponsorship guidelines.

If this application leads to sponsorship, I understand that false or misleading information in my application may result in cancelation of sponsorship without a refund.

Signature: _____ Date: _____

Please submit all applications to Kaylee at kcoonan@minnetonkamn.gov by Friday, April 12 at 4:30 p.m.

All applications are reviewed carefully. Submission of application does not guarantee acceptance. You will be contacted by April 30. All questions can be directed to Kaylee.