



Temporary Commercial Signs

This handout summarizes regulations pertaining to temporary signs. Please contact a planner at 952-939-8290 with specific questions.

Important Definitions

- Temporary Sign – A sign intended to be displayed for a limited period of time. This includes items such as banners, pennants, beacons, sandwich or curb signs, balloons or other air or gas filled figures.
- Commercial Sign – any sign that advertises or identifies a product, business, service, entertainment, or any other matter of a commercial nature, even though the matter may be related to a nonprofit organization.
- On Premise Commercial Sign – a sign relating in its subject matter to, or which directs attention to, a business, person, activity, commodity, service or entertainment located on the site where the sign is installed.
- Off Premise Commercial Sign – a sign relating in its subject matter to, or that directs attention to, a business, person, activity, commodity, service, entertainment or any other matter that is not available, or does not take place, on the same premises as the sign. A discontinued sign is an off-premise sign.

Permitted Temporary Commercial Signs

	ALL ZONING DISTRICTS	COMMERCIAL ZONING DISTRICTS	
Sign Type	Off Premise	On Premise	On Premise
Sign Style	Freestanding	Banner	Search Light / Inflatable
Max. Size	3 sq.ft. in area 6 ft in height	30 sq.ft.	N/A
Location	At least 5 ft from the edge of a street, but NOT allowed along County or State roads	N/A	Must be located on the ground
Max. Number	1 per parcel of property as defined in for the same topic, location, event, or matter;	1 sign per tenant	1 per development
Max. Display Period	Between 6:00 a.m. on a Thursday and 6:00 p.m. on the following Sunday	30 days for grand opening and 2 times per calendar years with each time not to exceed 10 days	2 times per calendar year with time not to exceed 3 days