



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

# Minnetonka Workshop 3

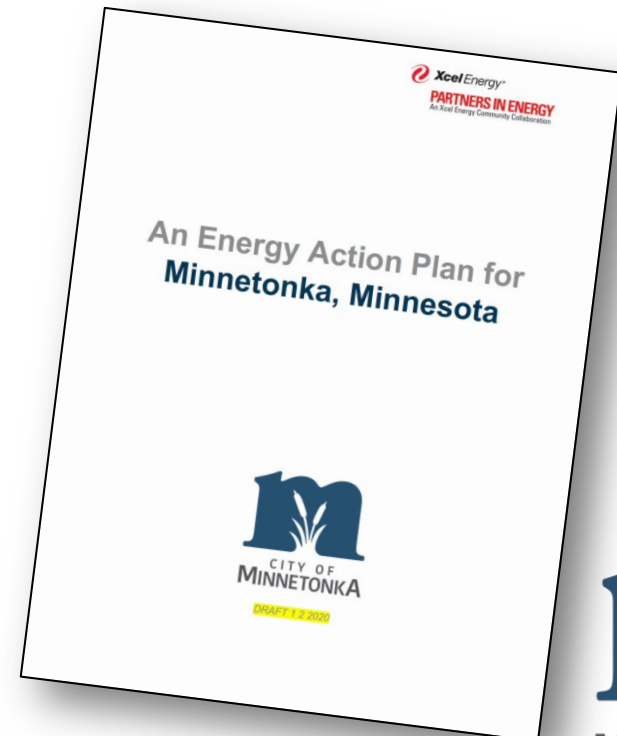
Mike Holsinger, Marisa Bayer, Deirdre Coleman | Community Facilitators  
January 15, 2020

# Workshop 3 Objectives

- Confirm short-term focus areas for energy action plan and begin strategy development
- **Focus Areas**
  - Recap planning process and confirm where vision, goals, focus areas, and strategies fit
  - Review pre-Workshop research findings and resolve any issues
- **Strategy development**
  - Review 2018 programs, participation, energy savings in Minnetonka
  - Brainstorm and refine strategies for Minnetonka

# Workshop 3 Objectives

- Confirm focus areas for energy action plan and begin strategy development
- Discuss development and review process for Minnetonka's Energy Action Plan
- **What will be in the plan?**
  - Share Minnetonka's data overview and the Energy Action Plan in progress highlights
- **How is it reviewed?**
  - Discuss review plans.



# Plan Development Steps



# Agenda

Time	Agenda
10 min	Welcome and Agenda Review
5 min	Energy Action Plan Update
20 min	Review Current Xcel Energy Programs
25 min	Planning Process Recap, Research Results & Tonight's Project: Strategies
15 min	BREAK
55 min	Brainstorming Activity
15 min	Report outs
5 min	Wrap-up

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# Energy Action Plan Update

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# Energy Action Plan Update



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## An Energy Action Plan for Minnetonka, Minnesota



DRAFT 1 2 2020

### Table of Contents

Introduction.....	4
Where are we now?.....	4
Saint Paul Public Schools sustainability initiatives.....	4
Why an Energy Action Plan?.....	4
How does the District use energy?.....	4
Where do we want to go?.....	5
Our purpose statement.....	5
Focus areas.....	5
Goals.....	5
How are we going to get there?.....	5
Focus area: Saint Paul Public Schools facilities and operations.....	5
Why is this sector a priority?.....	5
Who is the target audience?.....	5
Goals.....	5
Strategies.....	5
Focus area: Saint Paul Public Schools community.....	6
Why is this sector a priority?.....	6
Who is the target audience?.....	6
Goals.....	6
Strategies.....	6
Long-term energy actions.....	6
Impact of Energy Action Plan.....	6
How we stay on course.....	7
Data & Reporting.....	7
Project Management & Tracking.....	7
Appendix 1: Implementation Memorandum of Understanding.....	8
Appendix 2: Xcel Energy's Partners in Energy planning process.....	9
Appendix 3: Baseline energy analysis.....	11
Appendix 4: Methodology for measuring success.....	12
Appendix 5: Glossary of terms.....	13

### Appendix 2: Xcel Energy's Partners in Energy planning process

Xcel Energy is the electric and natural gas utility serving Saint Paul Public Schools. In the summer of 2014, Xcel Energy launched Partners in Energy to support communities like Hastings to develop and implement energy action plans that supplement existing sustainability plans, strategies, and tools. The content of this plan is derived from a series of planning workshops held in the community with a planning team committed to representing local energy priorities and implementing plan strategies.

Partners in Energy will work with Saint Paul Public Schools to coordinate support for implementing the plan and will develop a Memorandum of Understanding (Appendix 1) that outlines specific support Xcel Energy will provide to help the District deploy its strategies and achieve its goals.

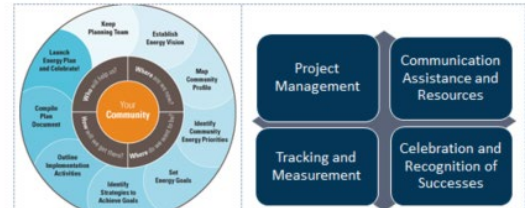


Figure 2. Partners in Energy Process for Success

Figure 3. Resources from Xcel Energy for Implementation

### Plan Development Process

Saint Paul Public Schools staff actively recruited a diverse group of District representatives to create Saint Paul Public Schools Energy Action Plan. Please see the Acknowledgements at the beginning of this document for a complete list of participants.

The Energy Action Team met over the course of [three](#) planning workshops to review District energy-use data, identify energy priorities, and develop strategies. A summary of the planning process can be found in [Error! Reference source not found.](#)



# Energy Action Plan

## Table of Contents

- **Introduction**
- **Where are we now?**
  - Minnetonka's initiatives, demographics, and energy use
- **Where do we want to go?**
  - Vision statement, goal, and focus areas
- **How are we going to get there?**
  - Strategies and tactics
- **How do we stay on course?**
  - Reporting, project management, and continuous improvement approach



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# Xcel Energy Program Participation

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# Energy Data 101

- Both Xcel Energy electric and CenterPoint Energy natural gas data included unless otherwise noted
  - Xcel Energy provides electricity to Minnetonka
  - CenterPoint energy provides utility natural gas to Minnetonka
- 15 x15 Data Privacy Rule
  - Must be greater than 15 entities
  - No single entity can account for more than 15 percent of the usage
- A “Premise” is not necessarily a “Customer”
- Caveats of data processing
  - Customer types
  - Geographic locations vs billing address
- Data are unofficial for planning purposes, and results may change slightly

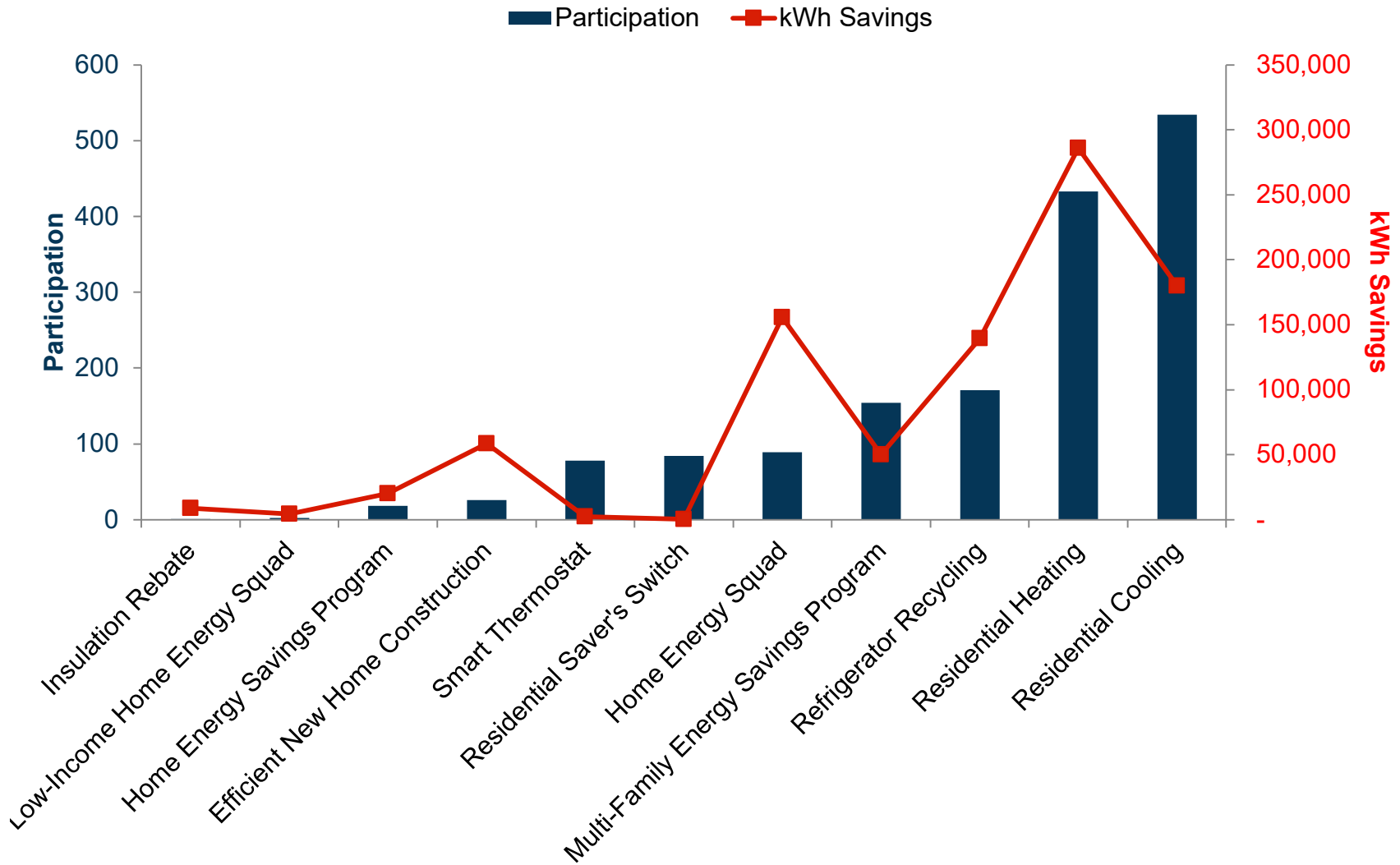
# Xcel Energy Program & Rebate Participation Rates

- Participation rates for residential and commercial programs in Minnetonka are under 5%
- In 2018
  - Residential programs saved 905,628 kWh
    - 336 MTCO<sub>2</sub>e
  - Commercial / Industrial programs saved 8,328,161 kWh
    - 3,090 MTCO<sub>2</sub>e

# Minnetonka 2018 Xcel Energy Residential Programs



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# Residential Program Offerings

## Heating Equipment Rebate

Electronically Commutated Motor (ECM) Rebate	\$100
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# Residential Program Offerings

## Cooling Equipment Rebate

Central Air  
Conditioning Rebates

\$150-450 (Depending on  
SEER rating)



[Photo](#) by Jackie Bese CC BY

# Residential Program Offerings

## Home Energy Squad<sup>®</sup>

### Home Energy Squad (\$70):

- Professional installation of LED bulbs, door and attic hatch weather stripping, high efficiency showerheads,
- Water heater temperature assessment and adjustment
- Attic and wall insulation inspection

### Home Energy Squad Enhanced (\$50):

- All the above services
- Blower door test
- Thermal image testing
- Combustion safety test
- Carbon monoxide check

Underwritten by City of Minnetonka: 1<sup>st</sup> 140 homes (normally \$100)

# Residential Program Offerings



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## Second Refrigerator or Freezer Recycling

Rebate	\$50
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**RECYCLE  
YOUR  
OLD FRIDGE  
OR FREEZER.**

**MAKE A COOL \$50.**

We'll roll it away. You'll make some extra cash, save money on future energy bills, and help the environment.



**Got an old fridge or freezer, working and wheezing away in your garage?**

Let us recycle it for you. Here are five reasons to do it today.

1. We'll do the dirty work by hauling it away—for FREE.
2. Get cash back now. We'll pay you \$50.\*
3. Save money later, on future energy bills.
4. Reduce energy consumption in your home.
5. Keep harmful materials out of the landfill.

**Recycle your fridge or freezer today.**

Visit [xcelenergy.com/Fridge](http://xcelenergy.com/Fridge) or call **866.599.5795** to learn more.



\*Participation in this program is subject to important rules and eligibility requirements, including but not limited to certain size requirements and types of units, which are detailed at [xcelenergy.com/Fridge](http://xcelenergy.com/Fridge).



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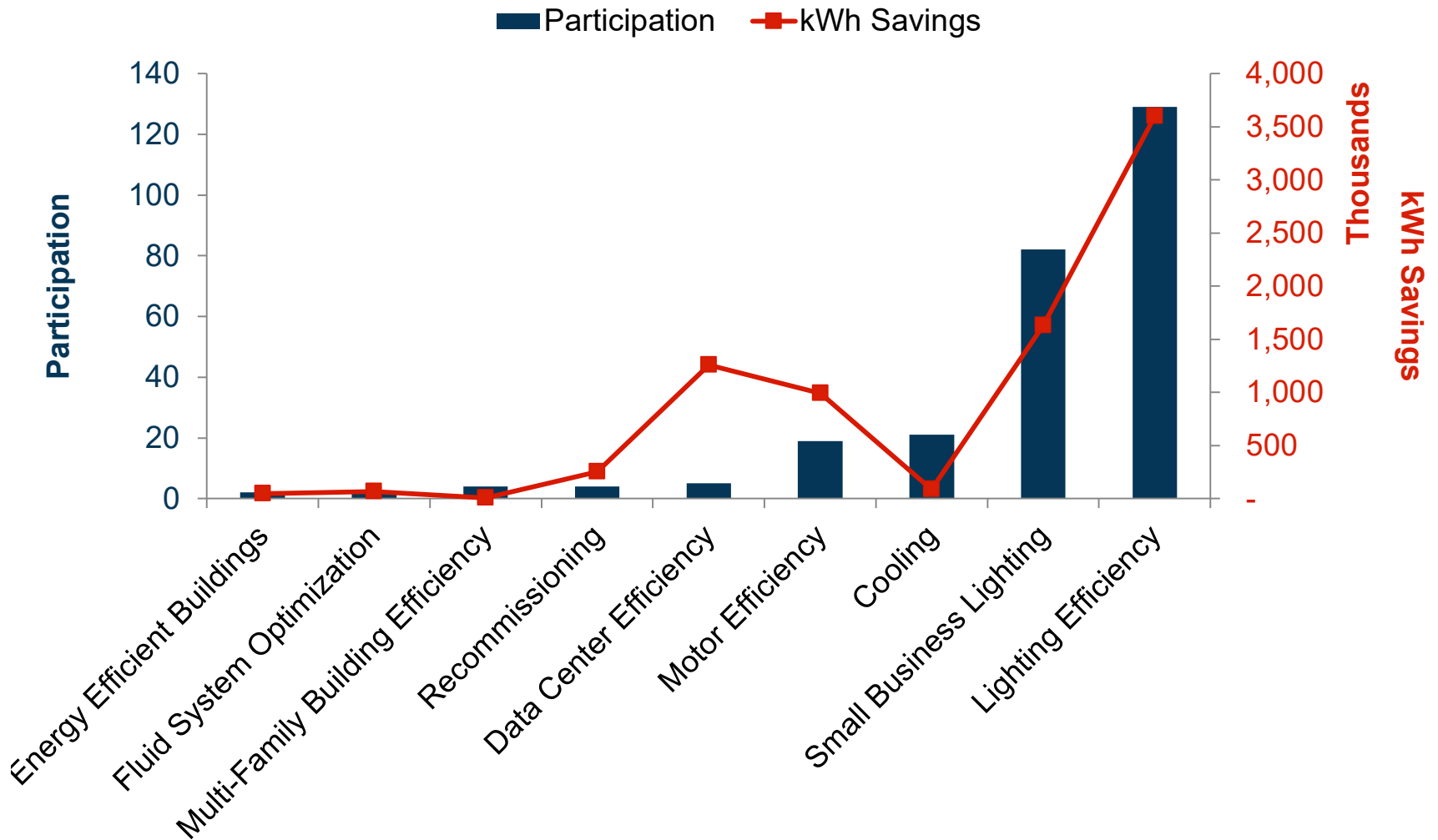




# Minnetonka 2018 Xcel Energy Commercial / Industrial Program Participation



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# Commercial / Industrial Program Offerings



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## Lighting Efficiency Rebates

Retrofit Rebates

Rebates for purchasing and installing energy efficiency lighting in an existing building

New Construction Rebates

Rebates for purchasing and installing energy efficient lighting for new or significantly renovated facilities

# Commercial / Industrial Program Offerings



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## One-Stop Efficiency Shop

Enhanced rebates and special services for small-to medium-sized business customers.

- Free lighting or HVAC audit with cost-savings recommendations
- Start-to-finish oversight of upgrade and rebate paperwork
- Simple, one-stop service to minimize participant time

# Commercial / Industrial Program Offerings



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## Cooling Rebates

Earn fixed rebates for purchasing qualifying energy-efficient equipment

- Chillers: air cooled, scroll or rotary screw, water-cooled centrifugal
- DX units (rooftop, split systems and condensing units)
- Heat pumps (mini split and water source)
- PTACs
- VFD retrofit for chiller (air or water-cooled)

# Multi-Family Building Efficiency



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## Multi-Family Building Efficiency

Free program offers services plus incentives for achieving energy-saving goals.

In addition to a free energy analysis and installs, participants receive incentives for achieving energy-saving goals.

30% bonus incentive on top of rebates for all eligible projects completed within two years of receiving energy analysis report.

And, qualified affordable housing multi-family buildings can earn a 60% bonus incentive.



# Xcel Energy Renewable Energy Programs



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## Renewable\* Connect (fully subscribed)

*“no equipment necessary and access to a blend of wind and solar”*

- **Flexible** — Choose your subscription term
- **Affordable** — Low cost renewable energy with more price certainty.
- **Choice** — Select the amount of renewable energy you wish to subscribe to.
- **Local** — Wind and solar energy are generated locally from the North Star Solar project in Chisago County and the Odell Wind Farm in southern Minnesota.

## Windsource®

*“allows customers to get more or all of their energy from renewable resources”*

- Subscriptions are available in 100 kilowatt-hour (kWh) blocks
- Adds, on average, \$0.01/kWh to your energy cost.
- For a typical home using 900 kWh in a month, that would total just \$9/month to be 100% Windsource-powered.
- Peace of mind from clean energy is affordable and easy with Windsource.

# 2018 Minnetonka Renewable Programs

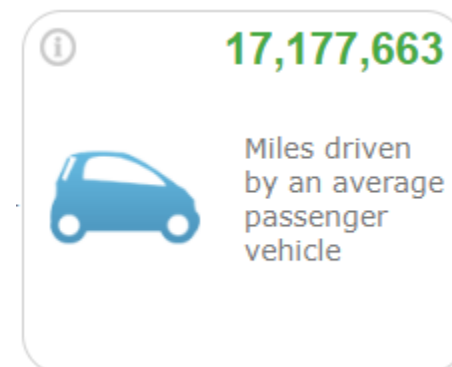
Residential		
Program	Participants	Annual kWh
Windsource	952	3,374,459
Renewable*Connect	63	540,437
<b>Total</b>	<b>1,015</b>	<b>3,914,896</b>

Commercial / Industrial		
Program	Participants	Annual kWh
Windsource	5	346,160
Renewable*Connect	7	5,529,901
<b>Total</b>	<b>12</b>	<b>5,876,061</b>

**2018  
Minnetonka  
Renewable  
kWh**

**9,790,957**

GHG equivalent:



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# CenterPoint Energy Program Participation

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# CenterPoint Energy Top Programs in 2018 - Minnetonka



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## Residential

- Home Efficiency Rebates
- Home Insulation Rebates
- Home Energy Squad
- High Efficiency Home

## Commercial

- Commercial & Industrial Heating and Water Heating Rebates
- Foodservice Rebates

## 2018 Minnetonka CenterPoint Energy Savings

Residential:	157,500 Therms
Commercial / Industrial	106,180 Therms
Total	<u>263,680 Therms</u>

Greenhouse Gas equivalent:	1,399 MTCO <sub>2</sub> e
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# Minnetonka Greenhouse Gas Savings - 2018



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Source	MTCO <sub>2</sub> e
Xcel Energy Residential	336
Xcel Energy Commercial / Industrial	3,090
CenterPoint Energy Residential	836
CenterPoint Energy Commercial / Industrial	<u>563</u>
<b>Total</b>	<b>4,825</b>

Equivalent to ...



Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>



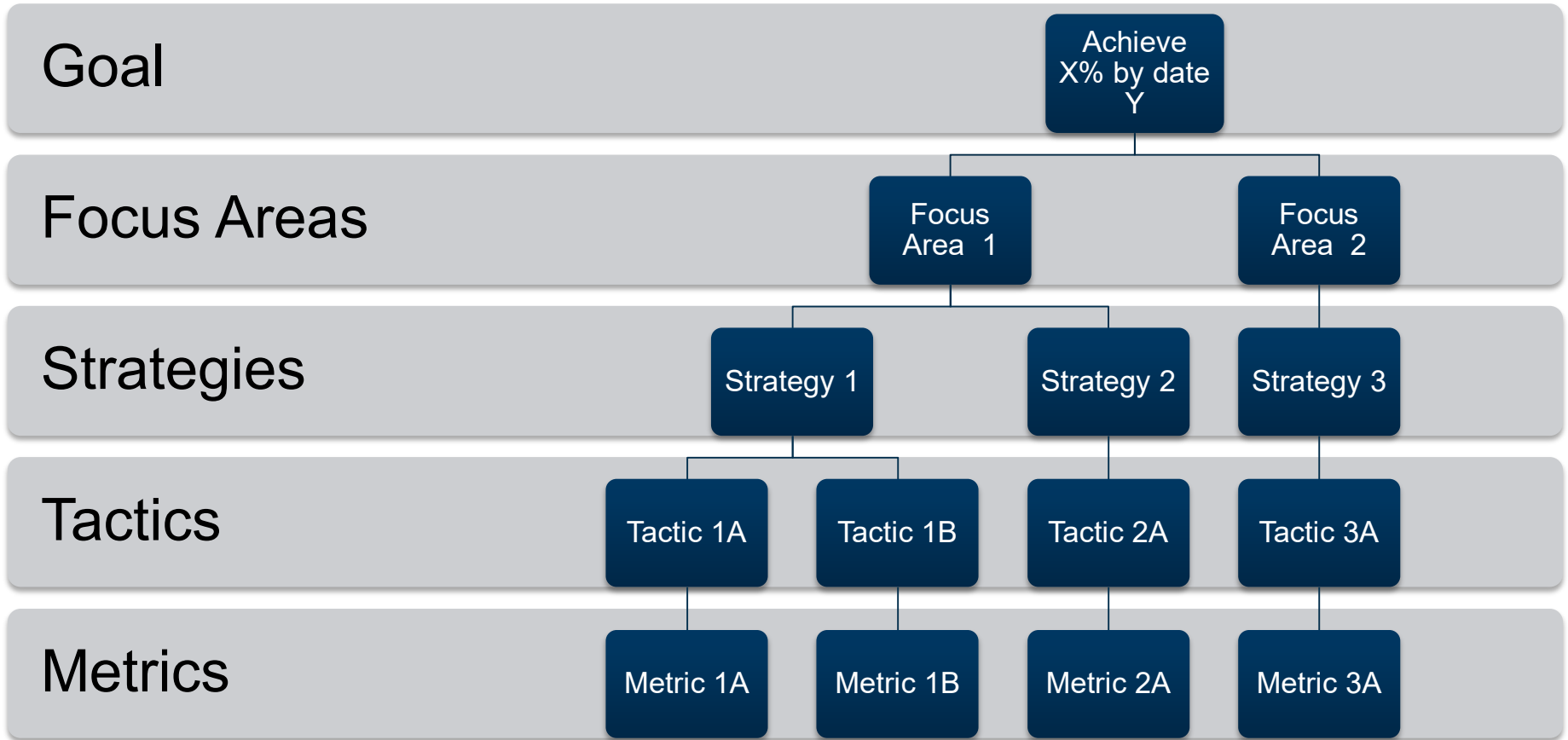
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# Planning Recap & Research Results

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# Energy Action Plan Structure

**Vision: Community of Choice for Responsible Energy Stewardship**





<https://youtu.be/WZyRbnpGyzQ?t=952>

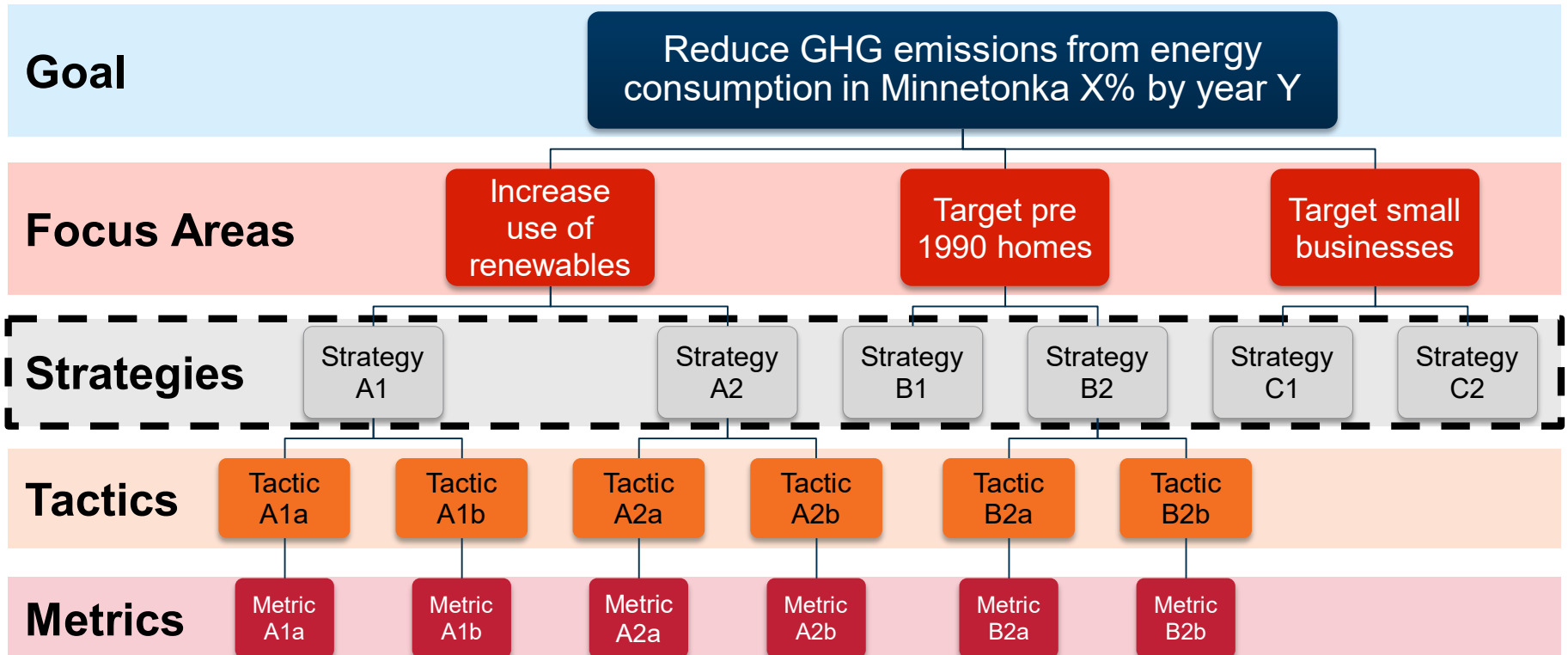
# JFK's Plan Structure

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**Vision: Establish long term  
dominance over the Soviet Union in space**

# For Minnetonka ...

## Vision: Community of Choice for Responsible Energy Stewardship



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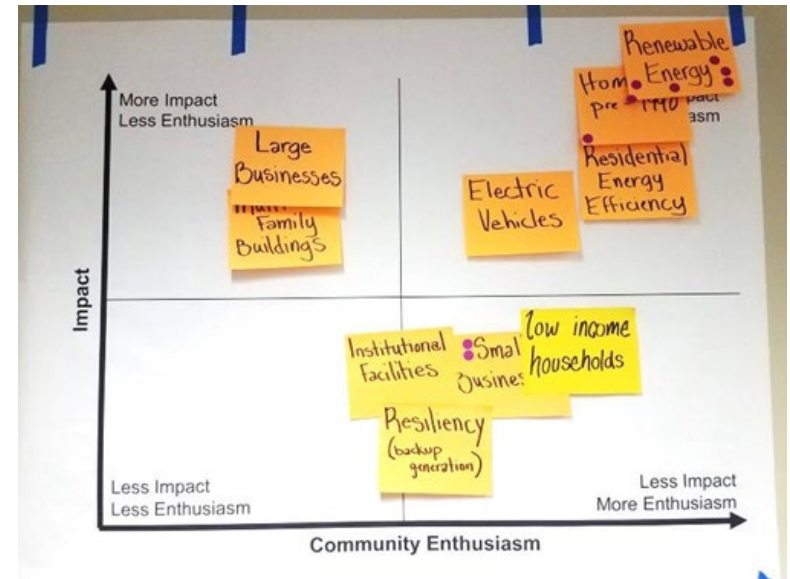
# Research Results

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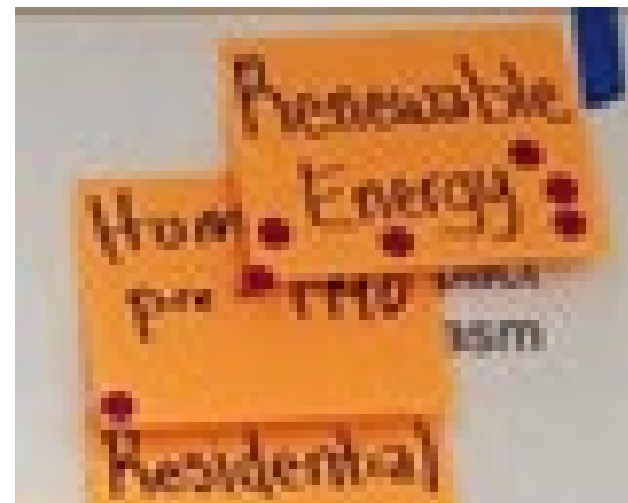


# At Workshop 2 ...

- From 10 options, the team showed preference for ...
  - Renewable energy
  - Homes built before 1990
  - Small businesses



- Survey results provided added context



# Pre-Workshop 3 Survey

## Asked 2 Questions

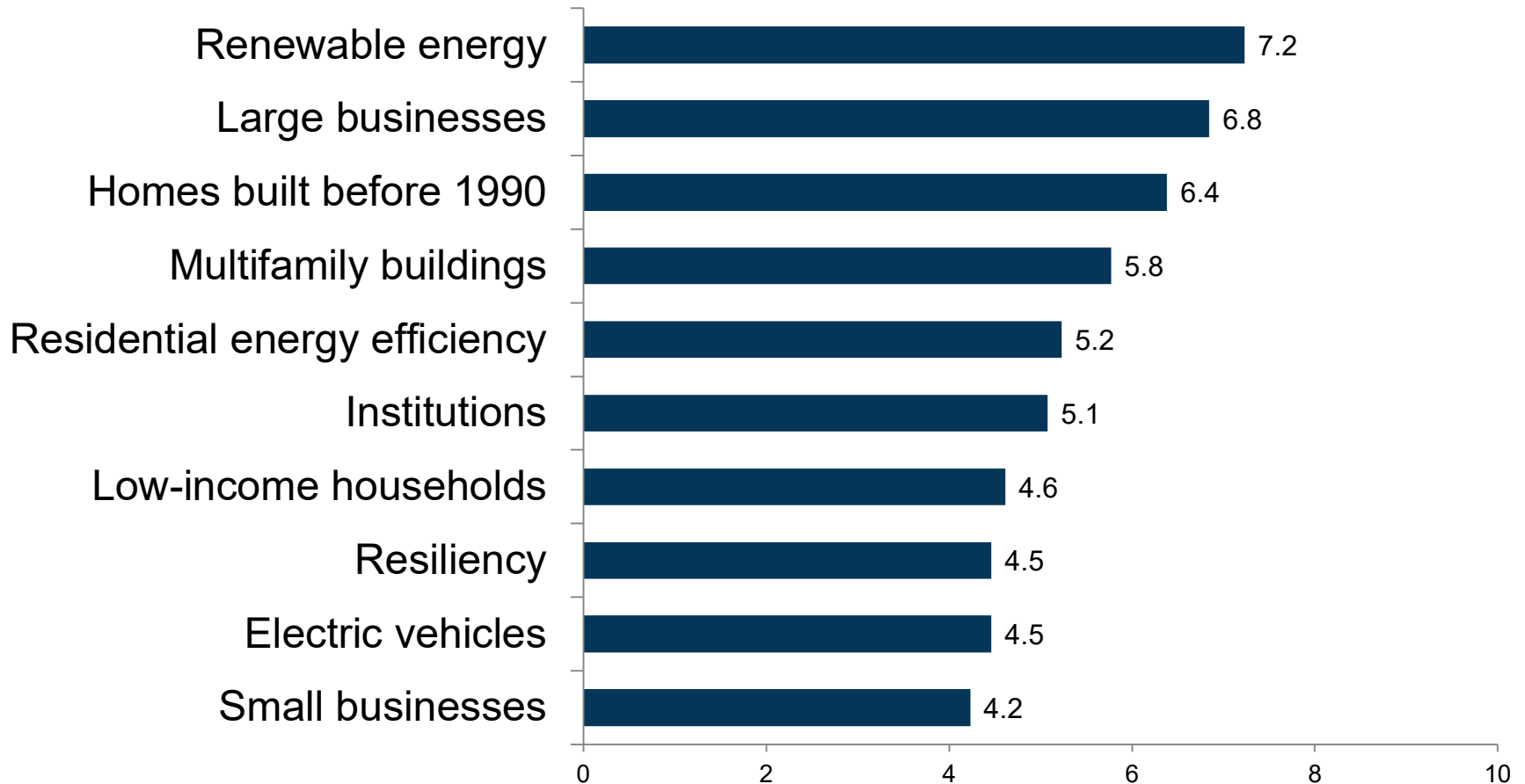


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Select the ranking that you feel each one deserves. A ranking of 10 indicates that you feel the focus area is **more important than any other**. A ranking of 1 indicates that you feel that option is the least important of these options.

Which of these focus areas do you think are **short-term, medium, or long term**?

# Focus Area Ranking Results



Select the ranking that you feel each one deserves. A ranking of 10 indicates that you feel the focus area is **more important than any other**. A ranking of 1 indicates that you feel that option is the least important of these options.

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# Large Businesses in Minnetonka

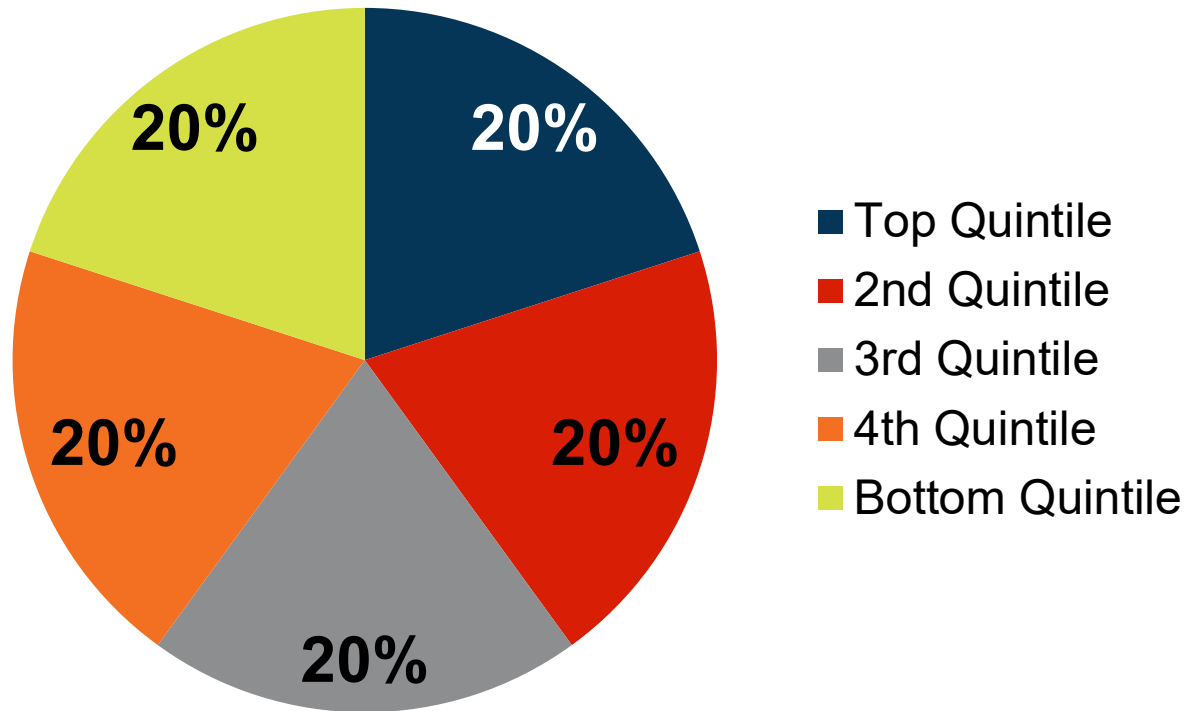
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# Commercial & Industrial Premises in Minnetonka



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## Commercial / Industrial Premises

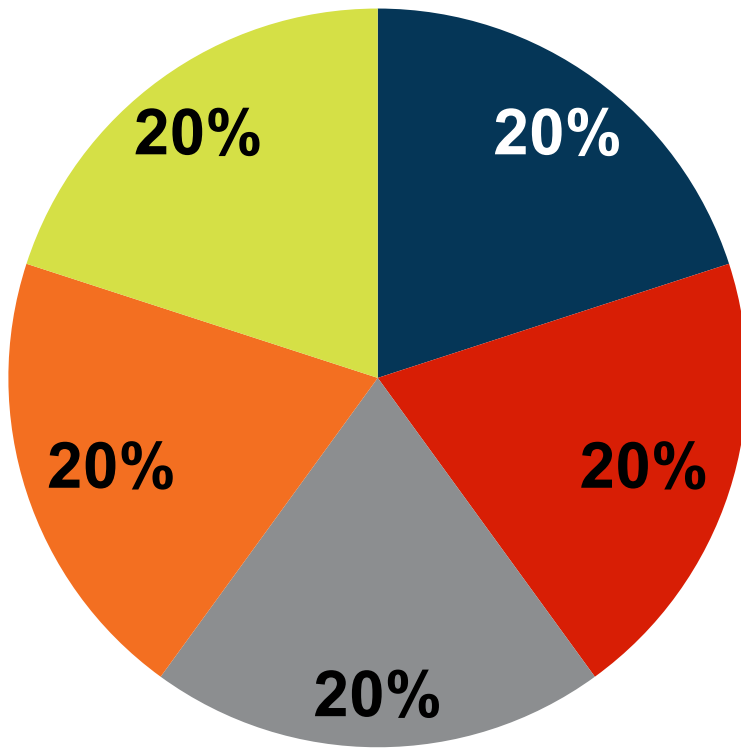


# Commercial & Industrial Premises in Minnetonka

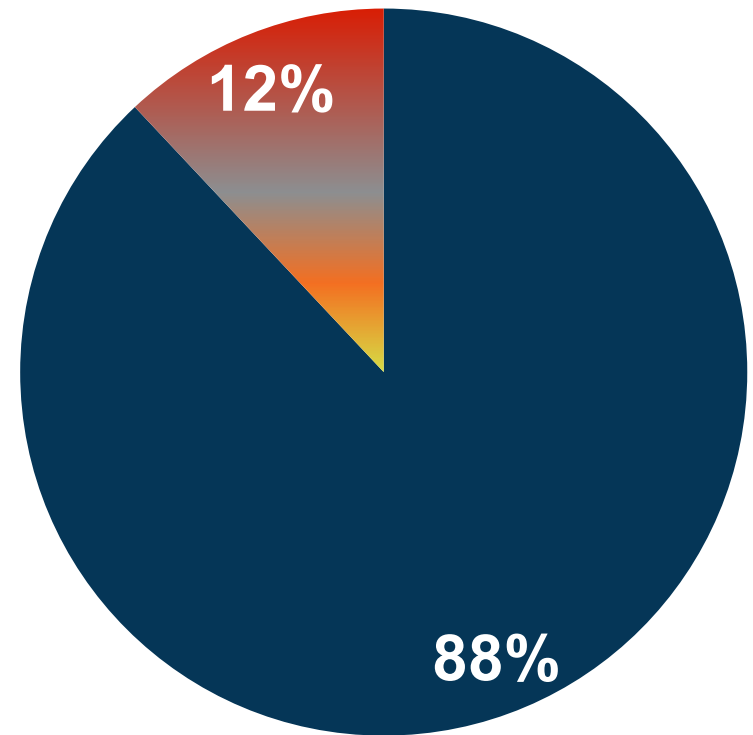


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## Commercial / Industrial Premises



## Commercial / Industrial Electricity Usage

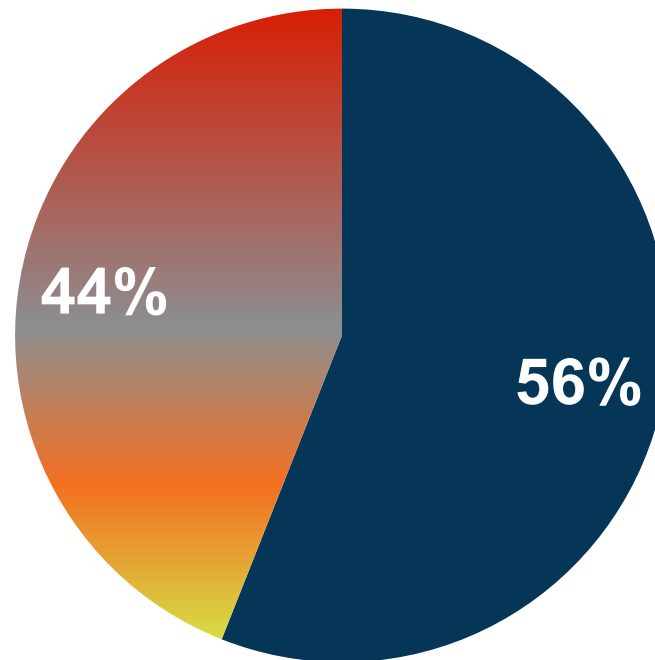


■ Top Quintile ■ All Others

# Commercial & Industrial Programs in Minnetonka

- Commercial / Industrial customers participated in programs 675 times 2016 - 18

## Xcel Energy C/I Program Participation

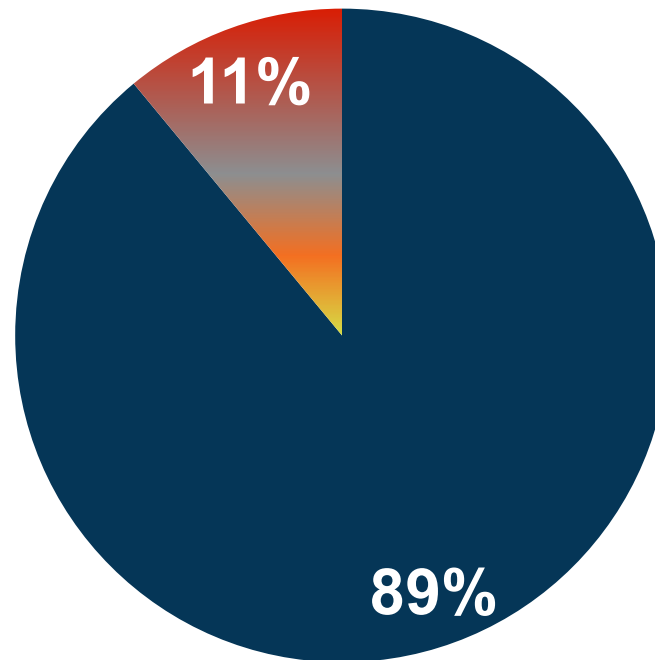


■ Top Quintile   ■ All Others

# Commercial & Industrial Programs in Minnetonka

- The top quintile saved almost 34.5 million kWh in the baseline years

## Commercial / Industrial Energy Savings 2016 - 18



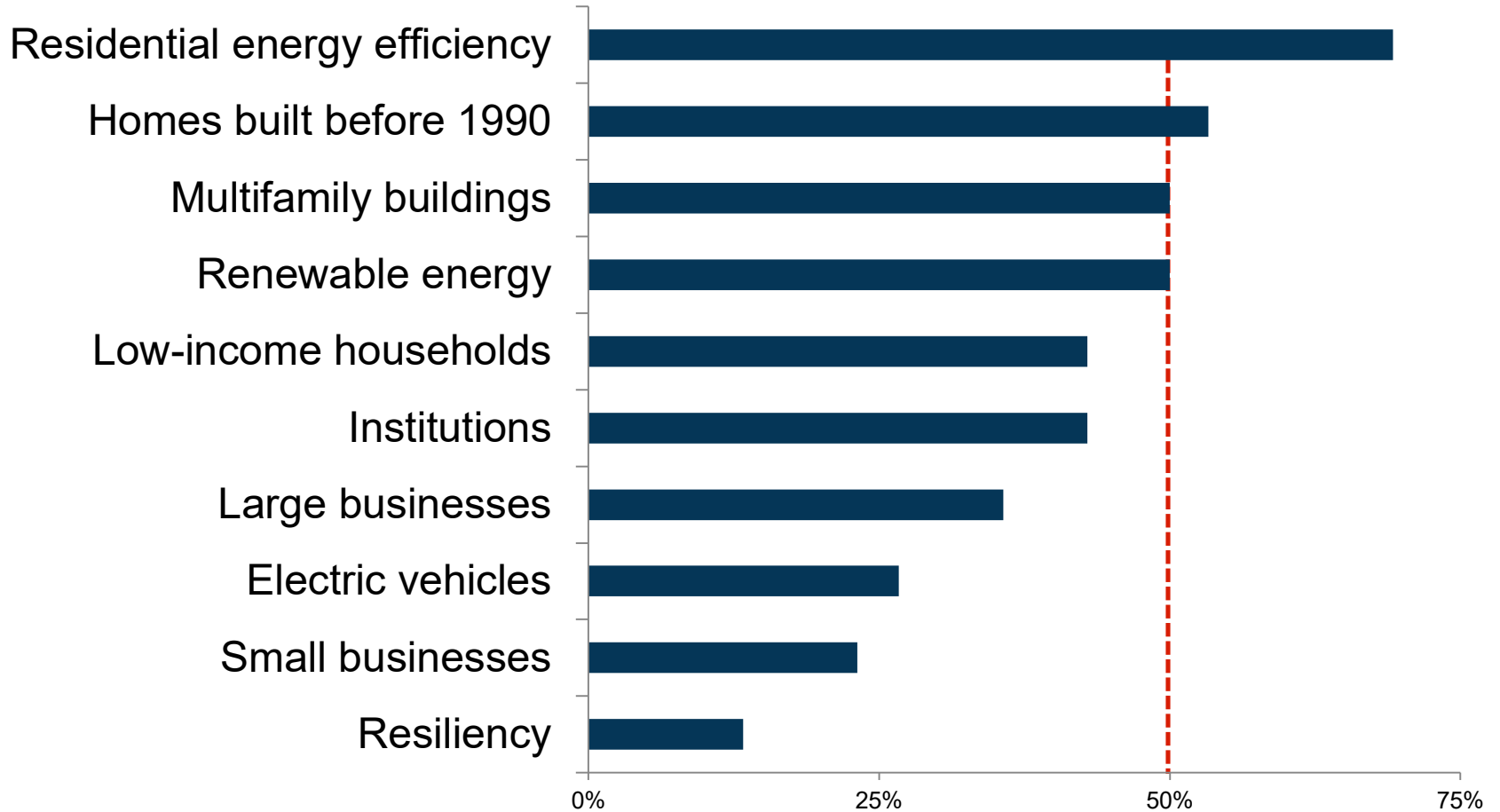
■ Top Quintile ■ All Others



# Timeframes

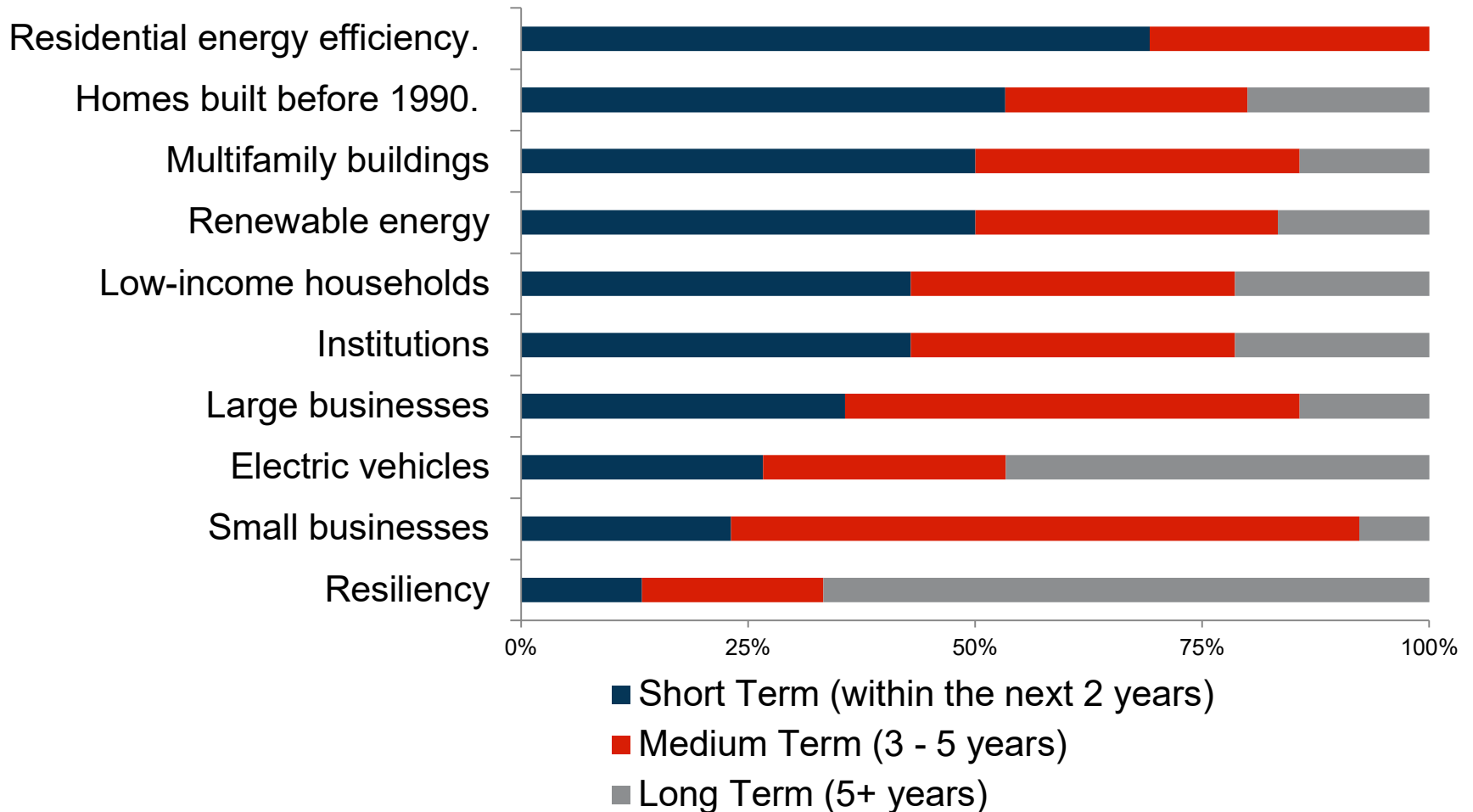
- Challenge:
  - Identify strongest focus areas for short-term accomplishments
    - Short-term implementation activities supported by Partners in Energy
  - Other focus areas can still be included, but they will need more time and focus beyond Partners in Energy timeframe

# Timeframes: Short Term



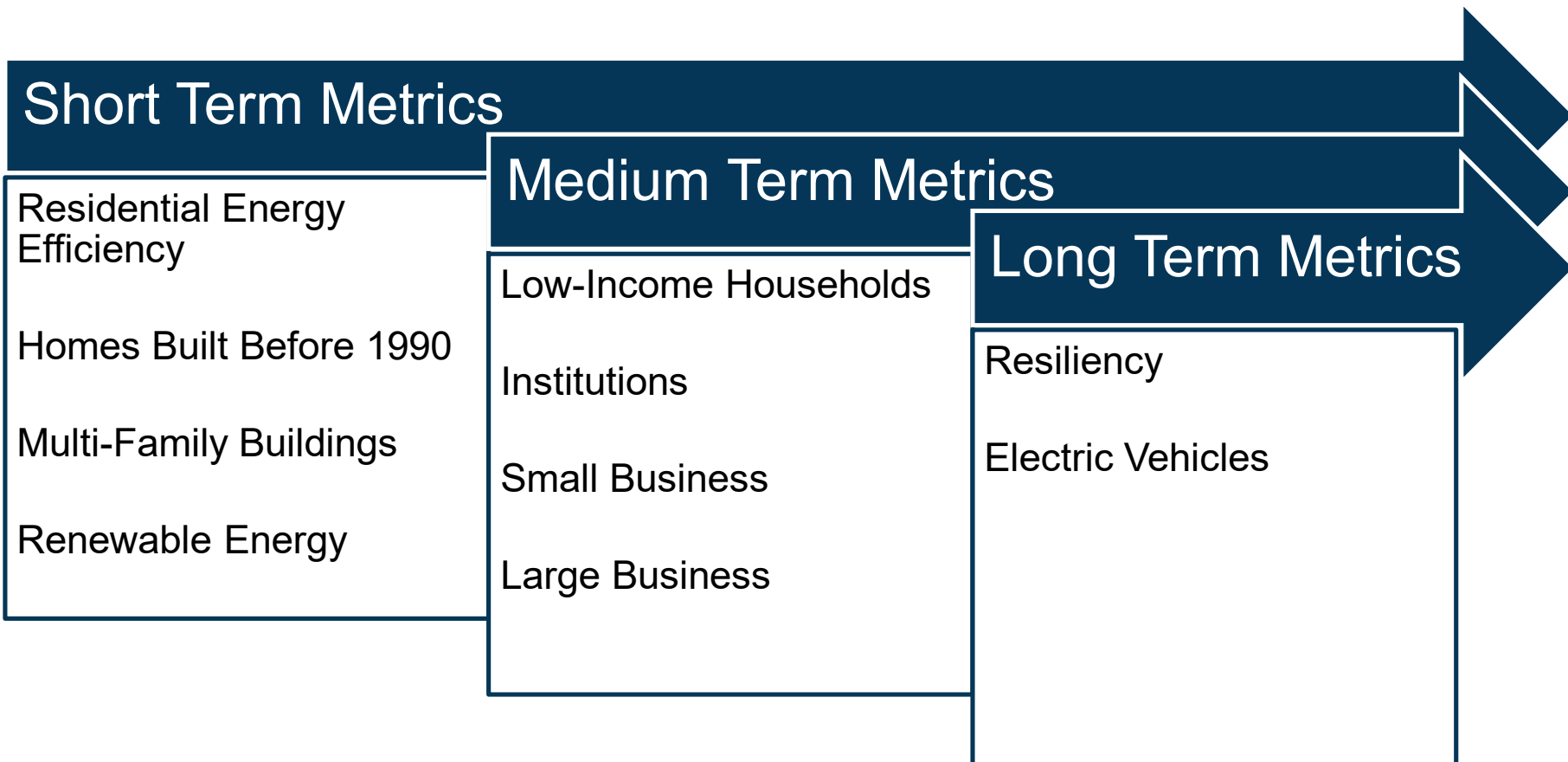
*“Which of these focus areas do you think are short-term, medium, or long term? If you think a focus area should have interim goals, that’s fine - just select the timeframes that you think would be right.”*

# Timeframes



*“Which of these focus areas do you think are short-term, medium, or long term? If you think a focus area should have interim goals, that’s fine - just select the timeframes that you think would be right.”*

# Hypothetical Plan



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# BREAK

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# Developing Strategies

*“Where the pasta hits the wall”*

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# Brainstorming

## “Rules of the Road”

- Everyone speaks – Everyone listens
- Build ideas up
- As many ideas as possible
  - More is better, Silly is good, Weird is great

# The assignment ... Round 1

- 2 minutes of quiet time to write ideas
- Share ideas one at a time
- Build on each idea
- After 10 minutes, all but the Captain move to other focus areas.
  - Split up so you work with as many different people as you can



# Round 2

- Same process
- 2 minute Quiet Start
- Share and Build
- After 10 minutes, on to Round 3!
- After everyone has rotated to every Focus Area, Captains will share ideas with the whole group

# 1<sup>st</sup> Round Assignments



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**A**

**Ben Jacobs  
Dennis Yockers  
Matt Henry  
Thomas Scott  
Matt Henry  
Emma Schoppe**

**B**

**Charlie Yunker  
Kathryn Linafelter Johnson  
Ryan Waldriff  
Loren Gordon  
Yvonne Pfeifer**

**C**

**Brian Golob  
Gabi Tan  
Megan Park  
Drew Ingvalson  
Tami Gunderzik**

**D**

**Dan Duffy  
Kevin Neuman  
Skyler Seets  
Julie Wischnack  
Michelle Swanson**

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# Report Outs

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# Workshop Dates

- Workshop 4: Wednesday, February 19
- Workshop 5: Wednesday, March 24

Questions?

Contact Mike Holsinger or Drew Ingvalson



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