

**Minutes  
City of Minnetonka  
City Council Strategic Planning Session  
Monday, Aug. 18, 2020**

**Council Present:** Brian Kirk, Bradley Schaeppi, Deb Calvert, Susan Carter, Rebecca Schack, Kissy Coakley and Mayor Brad Wiersum.

**Staff:** Geralyn Barone, Corrine Heine, Mike Funk, Julie Wischnack, Scott Boerboom, John Vance, Will Manchester, Darin Nelson, Sara Woeste, McKaia Ryberg, Hanna Zinn, Jeff Dulac and Ryan Engelen

Wiersum called the meeting to order at 3:30 p.m.

**1. Roll call**

City Manager Geralyn Barone introduced session facilitator and consultant, Patrick Ibarra.

Patrick Ibarra outlined the meeting format and provided brief information on each of the discussion points and topics on the agenda.

**2. Strategic planning overview, STEEP analysis, and strategic profile update**

Ibarra led a discussion on a continued refresher of the council/manager form of government, a strategic planning concept and application overview, and STEEP analysis. Council provided feedback on each of the discussion items above and participated in responding to questions from the facilitator.

City Manager Barone introduced the strategic profile update. City staff provided an update on the strategic profile progress and new actions. The areas covered in the update were responsible stewards, natural environment, public safety, transportation, community development and recreation. Council asked questions on items included in the strategic profile update presentation. Barone reviewed major city initiatives in addition to the future actions that staff presented.

Ibarra encouraged the council to review the mission, vision and guiding principles and to submit images that captured the potential of Minnetonka and the best of the community. He suggested the council review the future actions in the strategic profile update.

**3. Adjournment**

Wiersum adjourned the meeting at 6:30 p.m.

Respectfully submitted,

McKaia Ryberg  
Assistant to the City Manager