

**Addenda
Minnetonka City Council
Strategic Planning Session
Meeting of Sept. 15, 2020**

ITEM 2 – Finalize vision, mission and guiding principles, and discuss draft strategic priorities

Attached is a color-coded version of the strategic priorities and key strategies attachment.

Strategic Priorities

Key Strategies

Financial Strength and Operational Excellence

Maintain a long-term positive financial position by balancing revenues and expenditures for operations, debt management and capital investments. Provide innovative, responsive, quality city services at a level that reflects community values and is supported by available resources.

- Maintain the city's AAA bond rating.
- Develop an annual budget that meets community needs and is in alignment with the strategic plan and financial policies.
- Provide excellent, meaningful programs and amenities to serve and enhance our community.

Safe and Healthy Community

Develop programs, policies and procedures that enhance the community's well-being and partner with the community to provide engagement opportunities and build trust. Sustain focus on prevention programs, education, hazard mitigation and rapid emergency response.

- Identify and adapt to public safety service models that support evolving changes in service delivery expectations.
- Reduce identified offenses affecting the quality of life.
- Review current police and fire policy and training protocols and implement appropriate changes.
- Provide a full range of recreational programs and services and responsibly maintain recreational facilities.

Sustainability and Natural Environment

Support long-term and short-term initiatives that lead to the protection, enhancement and sustainability of our unique and natural environment.

- Carefully balance growth and development with preservation efforts that protect the highly valued water and woodland resources of our community.
- Develop and implement realistic long-term plans to mitigate threats to water quality, urban forests and the unique natural character of Minnetonka.
- Take an active role in promoting energy and water conservation, sustainable operations and infrastructure, recycling and environmental stewardship.

Livable and Well-Planned Development

Balance community-wide interests and respect Minnetonka's unique neighborhoods while continuing community reinvestment.

- Implement programs and policies to increase affordable housing options.
- Support business retention and expansion and attract new businesses.
- Manage and promote the Opus area as a unique mix of uses and increased development reinvestment.

Infrastructure and Asset Management

Provide safe, efficient, sustainable, cost-effective and well-maintained infrastructure and transportation systems. Build, maintain and manage capital assets to preserve long-term investment and ensure reliable services.

- Provide and preserve a quality local street and trail system.
- Successfully plan for the Southwest Light Rail Corridor and bus transportation services.
- Ensure parks, trails and green spaces are well maintained and are accessible.
- Develop an annual capital improvement plan that supports the sustainable maintenance and replacement of assets.

Community Inclusiveness

Create a community that is engaged, tolerant and compassionate about everyone. Embrace and respect diversity, and create a community that uses different perspectives and experiences to build an inclusive and equitable city for all.

- Develop and implement inclusive recruiting, application, hiring and retention practices to attract excellent, qualified and diverse candidates from all backgrounds.
- Foster an inclusive boards and commissions recruitment and appointment process to increase diversity.
- Actively engage the community by working collaboratively to broaden policy outcomes and respond to community's needs, views and expectations.
- Remove identifiable barriers to create equal opportunity for accessing programs and services.

Color Code Key: Red = council influenced

Blue = staff recommendations

Black = extension from previous plan