

## Who we are



### VISION STATEMENT

Minnetonka is an inclusive community committed to excellence where all residents, workers and visitors are welcome in a beautiful, sustainable place, supported by quality, dependable city services.

### MISSION STATEMENT

Provide **quality public services**, while striving to preserve and enhance the distinctive character to make Minnetonka a **special place for everyone**.



### OUR GUIDING PRINCIPLES

- We earnestly commit to a **beautiful, sustainable and healthy environment** as a vital part of a stable, prosperous and thriving community.
- We responsibly deliver **excellent public services** and **provide affordable opportunities** to ensure access to all we serve.
- We ethically uphold **community trust** through proactive, inclusive public engagement, transparent communications, and the careful stewardship of our financial, natural, and capital assets.
- We nimbly **lead our city into the future** by anticipating community needs, pursuing service innovation and adoption of new technologies, and forging collaborative partnerships with all sectors of society.

STRATEGIC PRIORITIES	KEY STRATEGIES
<p><b>Financial Strength and Operational Excellence</b></p> <p>Maintain a long-term positive financial position by balancing revenues and expenditures for operations, debt management and capital investments. Provide innovative, responsive, quality city services at a level that reflects community values and is supported by available resources.</p>	<ul style="list-style-type: none"> <li>• Maintain the city's AAA bond rating.</li> <li>• Develop an annual budget that meets community needs and is in alignment with the strategic plan and financial policies.</li> <li>• Provide excellent, meaningful programs and amenities to serve and enhance our community.</li> </ul>
<p><b>Safe and Healthy Community</b></p> <p>Develop programs, policies and procedures that enhance the community's well-being and partner with the community to provide engagement opportunities and build trust. Sustain focus on prevention programs, education, hazard mitigation and rapid emergency response.</p>	<ul style="list-style-type: none"> <li>• Identify and adapt to public safety service models that support evolving changes in service delivery expectations.</li> <li>• Identify safety strategies and practices that promote positive quality of life for all.</li> <li>• Collaboratively review current integrated police and fire policy and training protocols and implement appropriate changes.</li> <li>• Provide a full range of recreational programs, services and amenities.</li> </ul>
<p><b>Sustainability and Natural Environment</b></p> <p>Support long-term and short-term initiatives that lead to the protection and enhancement of our unique and natural environment while mitigating climate change impacts.</p>	<ul style="list-style-type: none"> <li>• Carefully balance growth and development with preservation efforts that protect the highly valued water and woodland resources of our community.</li> <li>• Develop and implement long-term plans to mitigate threats to water quality, ecosystems, urban forests and the unique natural character of Minnetonka.</li> <li>• Take an active role in promoting energy and water conservation, sustainable operations and infrastructure, recycling and environmental stewardship.</li> </ul>
<p><b>Livable and Well-Planned Development</b></p> <p>Balance community-wide interests and respect Minnetonka's unique neighborhoods while continuing community reinvestment.</p>	<ul style="list-style-type: none"> <li>• Implement programs and policies to diversify housing and increase affordable housing options.</li> <li>• Support business retention and expansion and attract new businesses.</li> <li>• Manage and promote the Opus area as a unique mix of uses and increased development reinvestment.</li> </ul>
<p><b>Infrastructure and Asset Management</b></p> <p>Provide safe, efficient, sustainable, cost-effective and well-maintained infrastructure and transportation systems. Build, maintain and manage capital assets to preserve long-term investment and ensure reliable services.</p>	<ul style="list-style-type: none"> <li>• Provide and preserve a quality local street and trail system.</li> <li>• Ensure connectivity through increased access to local and regional means of transportation (new mobility options).</li> <li>• Develop an annual capital improvement plan that supports the sustainable maintenance and replacement of assets.</li> <li>• Expand and maintain a trail system to improve safe connectivity and walkability throughout the community.</li> </ul>
<p><b>Community Inclusiveness</b></p> <p>Create a community that is engaged, tolerant and compassionate about everyone. Embrace and respect diversity, and create a community that uses different perspectives and experiences to build an inclusive and equitable city for all.</p>	<ul style="list-style-type: none"> <li>• Develop and implement inclusive recruiting, application, hiring and retention practices to attract excellent, qualified and diverse candidates from all backgrounds.</li> <li>• Foster an inclusive boards and commissions recruitment and appointment process to increase diversity.</li> <li>• Actively engage the community by working collaboratively to broaden policy outcomes and respond to community's needs, views and expectations.</li> <li>• Remove identifiable barriers to create equal opportunity for accessing programs and services.</li> </ul>

