

**Minutes
City of Minnetonka
City Council Strategic Planning Session
Tuesday, Sept. 15, 2020**

Council Present: Deb Calvert, Susan Carter, Kissy Coakley, Brian Kirk, Rebecca Schack, Bradley Schaeppi and Mayor Brad Wiersum

Staff: Geralyn Barone, Corrine Heine, Mike Funk, Julie Wischnack, Scott Boerboom, John Vance, Will Manchester, Darin Nelson, Kelly O'Dea, McKaia Ryberg, Hanna Zinn, Matt Higgins and Jeff Dulac

Wiersum called the meeting to order at 3:30 p.m.

1. Roll call

Councilmembers Deb Calvert, Kissy Coakley, Brian Kirk, Rebecca Schack, Bradley Schaeppi and Mayor Brad Wiersum were present. Councilmember Susan Carter joined the meeting after roll call.

Session facilitator Patrick Ibarra opened the meeting by summarizing the strategic planning process, providing brief information on the discussion topics for the session and outlining materials included in the packet.

2. Finalize vision, mission and guiding principles, and discuss draft strategic priorities

Ibarra led a discussion on finalizing the vision, mission and guiding principles. Councilmembers Calvert and Coakley had prepared a draft of the guiding principles and shared their thoughts on the development of the draft. Councilmembers Kirk and Schaeppi had prepared a draft mission statement for the council to review and discuss.

City Manager Geralyn Barone introduced a conversation on moving the strategic planning process forward. Assistant City Manager Mike Funk presented a framework for the new strategic plan providing context to the council on the next steps in the process. Ibarra facilitated a discussion on the updated strategic priorities and key strategies based on previous council discussions and provided by staff.

Council provided feedback on each of the discussion items above and participated in sharing comments and edits to the guiding principles, vision, mission and updated strategic priorities and key strategies.

Ibarra concluded the session by thanking the council for the opportunity and for their flexibility by completing the sessions in a virtual environment. Council shared their gratitude with the facilitator.

3. Adjournment

The meeting concluded at 6:33 p.m.

Respectfully submitted,

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McKaia Ryberg
Assistant to the City Manager