



14600 Minnetonka Blvd. | Minnetonka, MN 55345 | 952-939-8200 | eminnetonka.com

Minnetonka City Council Meeting with Area Legislators

Feb. 5, 2021

Legislators

Sen. Ann Johnson Stewart, 44
Rep. Patty Acomb, 44B
Sen. Steve Cwodzinski, 48
Rep. Laurie Pryor, 48A
Sen. Melisa Franzen, 49
Rep. Steve Elkins, 49B

City Council

Brad Wiersum, Mayor
Deb Calvert, At Large Seat A
Susan Carter, At Large Seat B
Brian Kirk, Ward 1
Rebecca Schack, Ward 2
Bradley Schaeppi, Ward 3
Kissy Coakley, Ward 4

Local Highlights

- **Pandemic response/CARES funding** – Continuity of city services, revenue losses, aid to businesses and renters
- **Strategic priorities** – financial strength, safe and healthy community, sustainability and natural environment, livable and well-planned development, infrastructure and asset management, and community inclusiveness
- **Public safety** – Police policies/practices and community engagement; fire and police facility upgrades
- **Redevelopment** – Ridgedale, Opus and Shady Oak Road areas

Legislative Priorities

- **Support sales tax exemption extension** for fire and police facilities
- **Affordable housing initiatives** – TIF pooling and AMI requirements; avoid shifting developer costs to local taxpayers
- **Police reform** – binding arbitration, police accountability and POST Board oversight
- **Balance leadership on state-wide issues with supporting local autonomy and accountability**
State-wide leadership needed on issues like affordable housing and sustainability/climate initiatives. Don't impose unfunded mandates, artificial restrictions, or cumbersome voter approval processes.

Comments from Legislators

- **Feedback and comments** from legislators

Contact Us

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City of Minnetonka Supported Policies

League of Minnesota Cities

Website: www.lmc.org

Legislative policies:

<https://www.lmc.org/advocacy/legislative-policies/current-legislative-policies-priorities/>

Metro Cities

Website: www.metrocitiesmn.org

Legislative policies: <https://www.metrocitiesmn.org/2021-legislative-policies>

Municipal Legislative Commission

Website: www.mlcmn.org

Legislative policies: <https://www.mlcmn.org/advocacy>

I-494 Corridor Commission

Website: www.494corridor.org

Legislative policies: <https://www.494corridor.org/pdf/LegislativePrioritiesHandout2020.pdf>

Economic Development Association of Minnesota

Website: <https://www.edam.org/>

Legislative policies:

https://cdn.ymaws.com/www.edam.org/resource/resmgr/legislative/edam_2019_legislative_platfo.pdf

Minnesota Chiefs of Police

Website: www.mnchiefs.org

Legislative policies: <https://www.mnchiefs.org/2021-legislative-agenda>

Who we are



VISION STATEMENT

Minnetonka is an inclusive community committed to excellence where all residents, workers and visitors are welcome in a beautiful, sustainable place, supported by quality, dependable city services.

MISSION STATEMENT

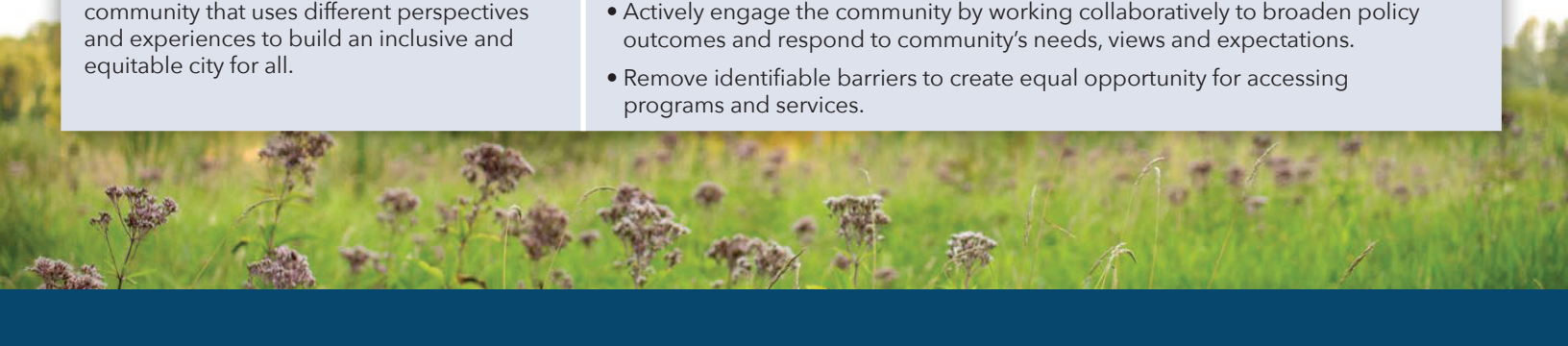
Provide **quality public services**, while striving to preserve and enhance the distinctive character to make Minnetonka a **special place for everyone**.



OUR GUIDING PRINCIPLES

- We earnestly commit to a **beautiful, sustainable and healthy environment** as a vital part of a stable, prosperous and thriving community.
- We responsibly deliver **excellent public services** and **provide affordable opportunities** to ensure access to all we serve.
- We ethically uphold **community trust** through proactive, inclusive public engagement, transparent communications, and the careful stewardship of our financial, natural, and capital assets.
- We nimbly **lead our city into the future** by anticipating community needs, pursuing service innovation and adoption of new technologies, and forging collaborative partnerships with all sectors of society.

STRATEGIC PRIORITIES	KEY STRATEGIES
<p>Financial Strength and Operational Excellence</p> <p>Maintain a long-term positive financial position by balancing revenues and expenditures for operations, debt management and capital investments. Provide innovative, responsive, quality city services at a level that reflects community values and is supported by available resources.</p>	<ul style="list-style-type: none"> • Maintain the city's AAA bond rating. • Develop an annual budget that meets community needs and is in alignment with the strategic plan and financial policies. • Provide excellent, meaningful programs and amenities to serve and enhance our community.
<p>Safe and Healthy Community</p> <p>Develop programs, policies and procedures that enhance the community's well-being and partner with the community to provide engagement opportunities and build trust. Sustain focus on prevention programs, education, hazard mitigation and rapid emergency response.</p>	<ul style="list-style-type: none"> • Identify and adapt to public safety service models that support evolving changes in service delivery expectations. • Identify safety strategies and practices that promote positive quality of life for all. • Collaboratively review current integrated police and fire policy and training protocols and implement appropriate changes. • Provide a full range of recreational programs, services and amenities.
<p>Sustainability and Natural Environment</p> <p>Support long-term and short-term initiatives that lead to the protection and enhancement of our unique and natural environment while mitigating climate change impacts.</p>	<ul style="list-style-type: none"> • Carefully balance growth and development with preservation efforts that protect the highly valued water and woodland resources of our community. • Develop and implement long-term plans to mitigate threats to water quality, ecosystems, urban forests and the unique natural character of Minnetonka. • Take an active role in promoting energy and water conservation, sustainable operations and infrastructure, recycling and environmental stewardship.
<p>Livable and Well-Planned Development</p> <p>Balance community-wide interests and respect Minnetonka's unique neighborhoods while continuing community reinvestment.</p>	<ul style="list-style-type: none"> • Implement programs and policies to diversify housing and increase affordable housing options. • Support business retention and expansion and attract new businesses. • Manage and promote the Opus area as a unique mix of uses and increased development reinvestment.
<p>Infrastructure and Asset Management</p> <p>Provide safe, efficient, sustainable, cost-effective and well-maintained infrastructure and transportation systems. Build, maintain and manage capital assets to preserve long-term investment and ensure reliable services.</p>	<ul style="list-style-type: none"> • Provide and preserve a quality local street and trail system. • Ensure connectivity through increased access to local and regional means of transportation (new mobility options). • Develop an annual capital improvement plan that supports the sustainable maintenance and replacement of assets. • Expand and maintain a trail system to improve safe connectivity and walkability throughout the community.
<p>Community Inclusiveness</p> <p>Create a community that is engaged, tolerant and compassionate about everyone. Embrace and respect diversity, and create a community that uses different perspectives and experiences to build an inclusive and equitable city for all.</p>	<ul style="list-style-type: none"> • Develop and implement inclusive recruiting, application, hiring and retention practices to attract excellent, qualified and diverse candidates from all backgrounds. • Foster an inclusive boards and commissions recruitment and appointment process to increase diversity. • Actively engage the community by working collaboratively to broaden policy outcomes and respond to community's needs, views and expectations. • Remove identifiable barriers to create equal opportunity for accessing programs and services.



COVID-19 FINANCIAL IMPACT



COVID-19-related expenses



More than \$8 million on safety

Staff response, staff schedule reductions to slow spread and HVAC improvements to enhance air filtration



\$225,000 for forgivable small business loans

Up to \$7,500 per business; 38 businesses helped, including 38 percent women-owned and 21 percent minority-owned



\$150,000 for residential housing assistance

68 households helped, 70 percent female head of household and 60 percent households of color

CARES funding

\$4,046,751 used to help cover these expenses



\$170,000 for COVID-19 supplies

Sanitizer, gloves, masks, barriers, etc.



\$300,000 for mobile technology equipment

COVID-19-related revenue losses



\$150,000 - Fines



\$2.4 million - Recreation programming

Williston Fitness Center, Minnetonka Ice Arena, Community Center



\$290,000 - Property tax

COVID-19 PRIORITIES AND RESPONSE



Minnetonka's priorities and how additional resources could be used



Maintain essential services and keep facilities open and safe



Continued relief for businesses, nonprofits and the hospitality industry



Support residents financially impacted by COVID-19, particularly with housing costs



Additional supplies to fight and prevent COVID-19

Local relief efforts and resources



Continue to suspend utility late fees and disconnections



Senior outreach to ensure their safety and meet their needs



Provided thousands of masks to residents and businesses



Allowed RV and campers as temporary housing



City website provided COVID-19 news, updates and resources for residents and businesses



Loosened outdoor dining restrictions to help restaurants adapt

Ways we've adapted during COVID-19



Held public meetings virtually beginning in April



Implemented real-time appointment scheduling software to provide easy access to staff and limited exposure time in city facilities



Suspended property assessment inspections



Promoted electronic payment option for city vendors



Developed virtual recreation programming, including arts and crafts, fitness classes and senior presentations